

# roi Creative

**ROI Communication** is an award-winning communication consulting firm focused on helping large companies succeed in times of change. We work with our clients to design and execute communication strategies that engage stakeholders, enhance leadership credibility and improve business performance.

ROI Creative collaborates with you and your key stakeholders to design compelling communications that engage minds and emotions alike. Our team brainstorms with you to identify fresh approaches to achieving your goals, translating ideas and data into vibrant, creative material including:

- Online and print graphics
- Flash and PowerPoint presentations
- Virtual and print brochures
- Websites and engaging Web 2.0 interfaces
- Video
- Podcasts
- Interactive “journey maps”
- Print collateral
- Music
- Humor



ROI expertise:

roi Internal Communication

roi Measurement

roi Executive Communication

roi Creative

roi Corporate Social Responsibility

roi Events

For more information on ROI Creative please contact Tina Cox at [tcox@roico.com](mailto:tcox@roico.com) or call her at 1.831.430.0170 ext. 140.

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