

roi Measurement

ROI Communication is an award-winning communication consulting firm focused on helping large companies succeed in times of change. We work with our clients to design and execute communication strategies that engage stakeholders, enhance leadership credibility and improve business performance.

The ROI Measurement team uses quantitative and qualitative tools to help clients plan, assess, shape and target their communications. Our measurement experts can help you accurately gauge employee opinion and engagement, measure communication effectiveness, and collect the targeted data you need to improve leadership and company performance. Our services include:

- Engagement surveys
- Pulse surveys
- Communication audits
- Two-way communication channels
- The ROI Communication Scorecard™
- Focus groups and interviews
- Benchmarking
- Issues management
- Customized measurement programs



ROI expertise:

For more information on ROI Measurement please contact John Robertson at jrobertson@roico.com or call him at 1.831.430.0170 ext. 131.

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